

NPTCBC Tourism Investment Secured 2002 - 2013

Summary of Tourism Projects Delivered (includes external funds secured)

Total Investment Secured **9,979,060**
 Total Grants Secured **8,524,929**
 % grants against total investment **85%**

Project Timescales	Project Title	Project Description	Grants secured	Total Investment	Funding Sources	Tourism Team Involvement
2012-2013	Margam Park App	Creation of a smartphone App to provide an audio/visual tour of Margam Country Park on iOS and Android operating systems	16,266	30,690	ERDF Visit Wales Digital Tourism Framework, NPTCBC and Match funding in kind	The Tourism Team led on this project, securing the funding and delivering the project in partnership with Margam Country Park
2012-2013	Neath Port Talbot Brown Signage Project	Additional Brown Signage for waterfalls and canal in the Vale of Neath, Sarn Helen Café and Glantawe Riverside Park	41,767	50,120	ERDF Valleys Regional Park, NPTCBC, Arena Pontardawe and DOVE.	The Tourism Team secured the funding for this scheme and project managed the scheme in partnership with Rhondda Cynnon Taf Council
2012-2013	Walks For All	Project to deliver 12 accessible walks throughout Neath Port Talbot	3,000	4,014	Health Challenge Wales, NPTCBC	The Tourism Team applied for the funding and have delivered the project.
2011-2013	Cognition Mtb Trails South Wales (South Wales wide Project)	Project to deliver capital investment in mountain biking product development across South Wales.	4,055,000	4,350,000	ERDF Visit Wales Centres of Excellence, WG Strategic Regeneration Areas, Private sector and other Local Authorities, NPTCBC	The Tourism Team led on co-ordinating and submitting the application for the project. The Cognition team were appointed to deliver the project.
2011-2012	Aberdulais Falls Your Heritage	Improvements to interpretation at the attraction with consolidation works to the scheduled ancient monuments and a new river wall.	161,404	202,260	ERDF Valleys Regional Park, Western Valleys SRA, Volunteer Time in Kind, National Trust, NPTCBC.	The Tourism Team led on the application for this project and co-ordinated funders to establish a funding package. The tourism team were the lead body for the funding and project managed the scheme in addition to collating the financial claim.
2011-2012	Gnoll Country Park Access Project	Accessible paths and beamer tramper (mobility) vehicles at Gnoll Estate.	135,000	150,000	ERDF Valleys Regional Park, Western Valleys SRA, NPTCBC.	The Tourism Team led on the application for this project and worked with Gnoll Country Park to deliver the scheme.
2011	Waterfall Country Phase 1	Enhancement of entrance to Waterfall Country in Pontneddfechan and refurbishment of public toilets.	60,000	155,000	WG Visit Wales Tourism Investment Support Scheme, NPTCBC	The Tourism Team applied for and secured the funding and worked with NPTCBC Regeneration team to deliver the scheme.
2011	Outdoor Gym, Glyncorrwg	Installation of new outdoor gym consisting of 8 Pieces of equipment	6,368	12868	Health Challenge Wales, NPTCBC	The Tourism Team applied for the funding and worked with Glyncorrwg Ponds to deliver the project.
2010-2011	Afan Forest Park Visitor Centre Feasibility Study	Detailed feasibility study for the reestablishment of Afan Forest Park Visitor Centre	20,000	25,000	Western Valleys SRA, NPTCBC	The tourism team led on the application and coordination of the feasibility study which went forward to form the basis for the funding application for the Cognition Mtb Trails South Wales project.

2010-2011	Afan Forest Park Artworks Project	Six artworks consisting of stone monoliths containing inscribed aluminum arrows directing visitors to the villages on the cycle path in the Afan Valley. One artwork located in each ward of the Afan Valley.	38,931	45,215	ERDF Valleys Regional Park, Western Valleys SRA, NPTCBC.	The Tourism Team led on the application for this project and worked with Groundwork Bridgend Neath Port Talbot to deliver the scheme.
2011	Ynysbwilog Aqueduct and Cyd Terrace Canal Improvements	Landscaping works at Neath canal access points.	204,245	231,419	ERDF Valleys Regional Park, Western Valleys SRA, NPTCBC.	The Tourism Team co-ordinated the funding package for the scheme.
2009-2011	RDP Tourism Co-ordinator Project	Major project to establish a development structure to replicate development of Afan Forest Park. Capital and revenue investment took place to encourage tourism development in the Neath, Dulais, Swansea and Amman Valleys.	194,056	242,570	WG Rural Development Plan Funding, NPTCBC.	The Tourism Team led on the funding application for this project and successfully delivered the project. The success of this project led to the existing stakeholder structure throughout Neath Port Talbot.
2009 - 2012	RDP Accommodation Providers Grant Scheme	Grants for new and existing accommodation facilities	108,963	136,203	RDP WAG, NPTCBC, Private sector funds	The Tourism Team led on the funding application and assisted all new and existing businesses in NPT.
2009 - 2012	Gronfa Wledig Heritage Grant Scheme	Grant scheme accessible to voluntary sector organisations to deliver rural heritage related projects.	239,586	299,482	RDP WAG, NPTCBC and Private sector funds.	The Tourism Team assisted the funding application for this project and assisted all community projects.
2010	Welsh Waterways Festival	3 day national event held in May 2011 on Neath Canal	21,414	49,335	ERDF Valleys Regional Park, Western Valleys SRA, NPTCBC.	The Tourism Team led on the application for this project and worked with Neath Canal Navigation and the Friends of Neath and Tennant Canal Group to deliver the event. The Tourism Team led on the promotion of the event.
2010	Amman Valley Trotting Club Competitor Entrance	Stone wall entrance feature at competitor entrance	14,576	14,576	ERDF Valleys Regional Park, Western Valleys SRA, Amman Valley Trotting Club.	The Tourism Team co-ordinated the funding package for the scheme.
2005 - 2010	Npower	Sponsorship of Afan Forest Park Trails secured for 5 years.	33,000	33,000	Npower	The Tourism Team and FCW were instrumental in securing these funds.
2005	Sculpture	Miners Sculpture at Afan Forest Park Visitor Centre	2,500	2,500	FCW	FCW led on this project with assistance from the Tourism Team.
2005	Amphitheatre	Open Air Amphitheatre & developments of footpaths in Afan Forest Park	150,000	150,000	Objective 1 WAG & FCW	The Tourism Team and FCW secured funding and lead on this project.
2004	Coed Morgannwg Way	Seating in Afan Forest Park (part of Sense of Place)	26,585	226,585	Communities First	FCW led on this project with assistance from the Tourism Team.
2003 - 2004	Gateways Phase 2	New Entrances into the Forest Park	112,000	112,000	Objective 1 WAG & FCW	FCW lead on this project with assistance from the Tourism Team.
2003 - 2004	Japanese Twinning	Improvements to Kanji Garden	5,770	5,770	FCW, NPTCBC & Welsh Development Agency (now Welsh Government).	FCW led on this project with assistance from the Tourism Team.
2003 - 2006	Upper Afan Community Cohesion Strategy	Projects includes improvements to Cycle tracks and Villages, new changing facilities in Cymmer.	1,719,866	1,719,866	WA Local Regeneration Fund, Communities First, Big Lottery, Cydcoed.	The Tourism Team assisted with this project.

2004	Glyncorrwg Ponds	Improvements around Fishery	12,500	12,500	WTB	The Afan Forest Park Project Coordinator (part of NPTCBC Tourism Team) lead on this project and secured funding.
2003	Pond Improvement	Pond improvement at Afan Forest Park	7,000	9,000	NPTCBC, Adfwyio, FCW	Tourism Team secured funding for this project and led on delivery.
2002 - 2003	Resurfacing of Cycletracks	Resurfacing of cycle tracks in Afan Forest Park	24,000	24,000	Communities First	The Tourism Team assisted with this project.
2003	Gateways One	Improvements to Rhyslyn Car Park & Gyflychi entrance in Afan Forest Park (part of Sense of Place)	15,283	15,283	WAG, Objective 1	Tourism Team assisted with this project. FCW lead on this project.
2002 - 2006	Accommodation Developments	New and existing accommodation development, for example: development of Bryn Bettws Log Cabins, Skyline Cycles etc	168,260	650,120	WTB, Adfwyio, Cydcoed, FCW, NPTCBC & Private Investment	The Tourism Team were instrumental in helping secure funds and assisted with grant applications.
2002 - 2003	Marketing & Interpretation Strategy	Strategy's for Afan Forest Park	13,795	16,775	WTB, NPTCBC, FCW	The Tourism Team secured funding and led on this project.
2002 - 2004	Visitor Surveys	Visitor Surveys for Afan Forest Park	12,224	16,460	WTB, FCW, SWWTP, WDA & NPTCBC	The Tourism Team secured funding and led on this project.
2002 - 2003	Tourism Signs	Signs for Afan Forest Park and Port Talbot and NPT	3,570	15,948	WTB & NPTCBC	The Tourism Team led on this project and secured funds.
2002 to 2005	New Trail Development in Afan Forest Park	Part of Afan Forest Park TGA Project	365,000	415,000	WTB, NPTCBC and Cydcoed	The Tourism Team played an instrumental part in this project by coordinating and leading on the project. FCW, WTB were also key partners.
2002 to 2004	New Mountain Bike Centre at Glyncorrwg Ponds	Part of Afan Forest Park TGA Project	458,000	458,000	Wales Tourist Board (now called Visit Wales) and Cydcoed	Tourism Team played an instrumental part in this project by coordinating and leading on the project. FCW, WTB and Glyncorrwg Ponds Committee were also key partners.
2001 to 2002	Securing of the TGA (Tourism Growth Area) status for Afan Forest Park and Project Coordinator	Employment of a Project Coordinator for 3 years	75,000	97,500	FCW, NPTCBC & Welsh Development Agency (now Welsh Government).	In partnership with FCW, NPTCBC Tourism Team & SWWTP secured the TGA status for Afan Forest Park and funding for a Project Coordinator.
			8,524,929	9,979,060		

Key	
WTB	Wales Tourist Board (now Visit Wales)
FCW	Forestry Commission Wales (now NRW)
LRF WA	Local Regeneration Fund, Welsh Development Agency (now Welsh Government)
WDA	Welsh Development Agency
SWWTP	South West Wales Tourism Partners
NPTCBC	Neath Port Talbot CBC
WAG	Welsh Assembly Government
RDP WAG	Rural Development Project Welsh Assembly Government
ERDF	Economic Regeneration Development Fund
SRA	Strategic Regeneration Area